

SAVE THE DATES!



10th INTERNATIONAL
MEETING OF
PEDIATRIC
ENDOCRINOLOGY

SEPTEMBER
14-17 **2017**
WASHINGTON D.C.

**THE 10TH
INTERNATIONAL
MEETING OF
PEDIATRIC
ENDOCRINOLOGY**

SEPTEMBER 14-17, 2017

**WASHINGTON MARRIOTT
WARDMAN PARK
WASHINGTON, DC**

**EXHIBIT
SPONSORSHIP
AND
ADVERTISING
INFORMATION**

WWW.INTERNATIONALMEETING2017.ORG

Picture this! Thousands of Pediatric Endocrine specialists from around the world in one place, shouldn't you be here? Plan to attend the 10th International Meeting on Pediatric Endocrinology, September 14-17, 2017 in Washington, DC and be a part of history!

Don't miss your opportunity to promote your company to:

- **More than 4,000 specialists**
- **100+ countries**
- **14+ specific areas of interest** including: clinical trials, diabetes and insulin, endocrine genetics, endocrine oncology, fat metabolism, obesity, GH and IFG Physiology/ Treatment, puberty, gonads and gynecology, bone growth plate and mineral metabolism, pituitary/ neuroendocrinology, thyroid, disorders of sex development and adrenal, and more.

The meeting will offer a broad variety of formats that address the very latest advances, challenges, and controversies related to care and management in this specialized field, focusing on global aspects of the science and practice of pediatric endocrinology.

David B. Allen, MD
*President, 2017 International Meeting of
Pediatric Endocrinology*

Mitchell Geffner, MD
*PES Immediate Past President
(2015-2016)*

2017 Participating Pediatric Endocrinology Societies:

- **Pediatric Endocrine Society (PES)** **meeting host*
- **African Society for Paediatric and Adolescent Endocrinology (ASPAE)**
- **Asia Pacific Paediatric Endocrine Society (APPES)**
- **Australasian Paediatric Endocrine Group (APEG)**
- **Chinese Society of Pediatric Endocrinology and Metabolism (CSPERM)**
- **European Society for Paediatric Endocrinology (ESPE)**
- **Japanese Society for Pediatric Endocrinology (JSPE)**
- **Sociedad Latinoamericana de Endocrinología Pediátrica (SLEP)**

ROOM DROPS

Have material regarding your product(s) distributed to Annual Meeting attendees' hotel rooms on the date that you specify. Sponsor is responsible for production of materials. Show management must approve pieces.

\$4,500 per promotional item

HYDRATION STATIONS

Quench the thirst of attendees and show your respect for the environment at "Hydration Stations." The sponsor's logo will appear at each station.

\$10,000

CELL PHONE/TABLET CHARGING STATION/KIOSK

Meeting attendees will be delighted to see a free charging kiosk, available during the entire course of the meeting, to charge up the batteries of their cell phones, laptops, tablets and iPads. Each charging kiosk will charge multiple devices simultaneously. The charging components are ADA-compliant. The sponsors' signage will be displayed on the kiosk.

\$7,000 (four available)

E-POSTERS

Be the exclusive sponsor of the electronic posters at the 10th International Meeting of Pediatric Endocrinology. Each poster station will feature sponsor recognition.

\$50,000

SATELLITE SYMPOSIUM

Corporate satellite symposia are conducted by our corporate partners in conjunction with the program committee. Program content is directed by the corporate sponsor and must be approved by PES.

\$50,000

HOTEL KEY CARDS

Greet attendees coming and going with your company message on hotel key cards. This is a unique opportunity to promote your products and services to attendees as they check into one of the official hotels.

\$10,000

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SPONSORSHIP LISTINGS

On most Conference materials, sponsors will be listed alphabetically.

ADDITIONAL MEDIA ADVERTISING

A great way to add to your visibility, ask about advertising opportunities in the Online Advance Program (deadline May 8, 2017), and the On-Site Final Program (July 10, 2017 deadline).

REGISTRATION

All representatives of sponsoring companies wishing to attend the educational sessions of the Annual Meeting must register.

MAILING LISTS

- 2017 International Pediatric Endocrinology Meeting Early Bird Pre-Registrant List

(available August 2017) \$1,000
Promote your product or service to pre-registrants.

- 2017 International Pediatric Endocrinology Meeting Final List

(available October 2017)

\$1,500

The complete mailing list of Meeting Attendees is available after the meeting to follow up with attendees.

DIGITAL ADVERTISING

1. ELECTRONIC DISPLAY SCREEN

Display your company's logo and/or product information on a 40" LED display monitor located in a prominent place in the meeting area. The sign will include meeting information as well as sponsorship information.

\$1,500

2. MEETING MOBILE APP BANNER ADS

The Meeting Mobile App provides attendees with meeting information and allows them to engage before, during and after the meeting on their phones and iPads. The mobile app will be available pre and post-meeting so will allow up to 8-12 weeks of exposure.

\$2,500

3. MARRIOTT WARDMAN PARK IN-ROOM TV CHANNEL

Get additional publicity in front of attendees in the exclusive in-room meeting channel in each attendee's sleeping room of the Marriott Wardman Park. Advertisement will be a static display.

\$1,000

DITIGITAL ADVERTISING BUNDLE

Bundle all of the above advertising (Electronic Display Screen, Mobile App and In-room TV Channel) for one great price.

\$3,750 per advertisement

CUSTOM SPONSORSHIPS

Don't see anything here that is an exact fit for what you're looking for? Let us work with you to customize a sponsorship tailored to meet your needs and marketing objectives.

INTERESTED?

CONTACT

Amy Schull

6728 Old McLean Village Drive
McLean, VA 22101

Fax: 703-556-8729

Email: amy@pedsendo.org

EXHIBIT DATES (subject to change)

EXHIBITOR MOVE IN:

Thursday, September 14, 2017 10am-4pm

SHOW HOURS:

Thursday, September 14, 2017 5:30pm-8pm

Friday, September 15, 2017 7am-5pm

Saturday, September 16, 2017 7am-5pm

DISMANTLE:

Sunday, September 17, 2017 7am

BOOTH SPACE FEES

Standard booth is 10 feet x 10 feet;
maximum booth size is 20 feet x 50 feet

In-line Booth	Island Booth
\$2,750 / \$3,000	\$35 / \$37 per square foot

Corner Booth	Nonprofit
\$3,000 / \$3,250	\$500 / \$1,000

*First Price listed effective until January 31, 2017

EXHIBITOR FAST FACTS:

CONFERENCE SITE

Washington Marriott Wardman
Park Hotel
2660 Woodley Rd, NW
Washington DC 20008
Phone:(202) 328-2000

CONTACT

Amy Schull
6728 Old McLean Village Drive
McLean, VA 22101
Fax: 703-556-8729
Email: amy@pedsendo.org

EXHIBIT HALL HIGHLIGHTS PLANNED FOR 2017

- Dedicated breaks for the Exhibit Hall to promote traffic
- Three different, rotating, Poster Sessions
- Lunch in the Exhibit Hall each afternoon

BENEFITS TO THE EXHIBITORS

- Opportunities to network one on one with pediatric endocrinologists
- Access to decision makers
- Complimentary listing in the Final Program
- Listing on the International meeting website, the mobile app and on Pediatric Endocrine Society's website

SPONSORSHIP AND MARKETING OPPORTUNITIES

Display your company logo, message and booth number in high-traffic areas of the Marriott Wardman Park Hotel. Your message will have multiple impressions by thousands of attendees on their way to and from the poster sessions, exhibit hall and educational sessions.

**BIG EXPOSURE
FOR YOUR COMPANY!**

BANNER HEADERS IN ATRIUM AREA

(two available)

\$5,000 *Production Costs
Not Included

BANNER HEADERS, MEZZANINE LEVEL

(one available)

\$10,000 *Production Costs
Not Included

*Additional banner opportunities
may be available, Contact Amy
Schull (amy@pedsendo.org) for
details.*

SPONSORSHIP PACKAGES

Platinum	\$100,000
Gold	\$50,000
Silver	\$25,000
Bronze	\$10,000

See below for benefits

	Platinum	Gold	Silver	Bronze
Banner Recognition (included on various show signage)	Highest Visibility, included on all signage	*	*	*
Floor Stickers	8	5	3	1
Conference Bag Insert (exclusively for Platinum)	*			
Meeting App Advertising	*	*	*	*
Digital Display Advertisement	*	*		
In-room TV Advertising	*	*		
Two Tickets to the Speaker Dinner	*			
Logo and link on meeting website and PES website	*	*	*	*
Early Bird Pre-Registration Mailing List	*			
Post Meeting Registration Mailing List	*			
Lead Retrieval System	*	*	*	
20x20 Island Booth in Exhibit Hall (or equal credit for a larger island)	*			
10x20 Island Booth in Exhibit Hall (or equal credit for a larger island)		*		
10x10 Island Booth in Exhibit Hall (or equal credit for a larger island)			*	

WWW.INTERNATIONALMEETING2017.ORG

COLUMN WRAPS

Option One: Two opposing sides of a column in the hotel lobby (nothing on the other, smaller sides)

\$8,000 *Production Costs Not Included

Option Two: All four sides of a column in the meeting/registration area

\$12,000 *Production Costs Not Included

ESCALATOR WRAPS

From general session room to exhibit hall

\$10,000 *Production Costs Not Included

FLOOR STICKERS

Floor stickers will be strategically placed throughout the hotel and exhibit hall to bring additional visibility to your company and booth. Stickers are 4'x4', made of heavy vinyl to sustain foot traffic and placement will be determined by management.

Pricing: *Production Costs Not Included

3 stickers \$2,000

5 stickers \$3,000

8 stickers \$5,000

POSTER HALL ADVERTISING

The Poster Hall is one the highlights of the meeting where attendees can network and gain one-on-one feedback on the latest research. There will be three separate, rotating sessions at the 2017 meeting so your advertisement will be seen by each attendee numerous times. Company signage will be placed in the Poster Hall in prominent locations.

\$5,000 *Production Costs Not Included

ELEVATOR CLINGS

(*production cost not included)

INTERIOR CLING (round cling, 3' radius)

\$2,500

EXTERIOR DOOR CLINGS

(covers entire exterior door)

\$5,000

GLASS CLINGS

Round clings, 3' radius on Mezzanine level around the lobby – direct attendees to your booth number in the exhibit hall!

3 clings \$2,000

5 clings \$3,000

8 clings \$5,000